

| Sponsorship Level | \$500/ up | \$1000/up | \$2000/up | over @\$2500 |
|--|-----------|-----------|-----------|--------------|
| Company's name and logo featured at event | ✓ | ✓ | ✓ | ✓ |
| One-year subscription to museum's newsletter | ✓ | ✓ | ✓ | ✓ |
| Recognition in "Before the Mast" newsletter | ✓ | ✓ | ✓ | ✓ |
| Early opportunity for future sponsorship | | ✓ | ✓ | ✓ |
| Museum Store Discounts (%), good for one use | 5 | 10 | 12 | 15 |
| Recognition in event-related press release | | ✓ | ✓ | ✓ |
| Identification on our Website | ✓ | ✓ | ✓ | ✓ |
| Gift memberships for your employees or clients, 1 yr, # gifted | 2 | 4 | 6 | 10 |
| Free rental of any of the JBRF great locations: Downtown or Cambridge Creek | | | ✓ | ✓ |
| Product opportunity at event | | | ✓ | ✓ |
| Promotional signage on Museum property, days before event / number of signs. | | | 30 days/1 | 45 days/2 |